

Rep Order# 8889360 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 37762 Printed: 10/26/2012 11:10 AM
Last Received: 10/26/2012 7:39 AM
Showing Buylines: All Lines

1 of 6

Station KLAS-TV LAS VEGAS
Advertiser () AMERICAN CROSSROADS
Product ISSUE
Estimate# 1300
Buyer Emily Milhoan
Phone#
Fax#

Agency () CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 11/27/1300
Flight Dates 10/31/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

MISTY...HERE IS THE CUT BACK FOR AM CROSSROADS. PLEASE
CONFIRM.
THANKS
STEFAN/MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W	137A-237A	NATE BERKUS	:30	\$250.00	10/31-10/31	1	1	1	\$250.00	
	2	TH	137A-237A	NATE BERKUS	:30	\$250.00	11/01-11/01	1	1	1	\$250.00	
	3	F	137A-237A	NATE BERKUS	:30	\$250.00	11/02-11/02	1	1	1	\$250.00	
	4	M	137A-237A	NATE BERKUS	:30	\$250.00	11/05-11/05	1	1	1	\$250.00	
	5	SU	1135P-1205A	TIM MCCARVER SHOW	:30	\$500.00	11/04-11/04	1	1	1	\$500.00	
	6	SA	1135P-1235A	THE UNIT	:30	\$500.00	11/03-11/03	1	1	1	\$500.00	
	7	SU	1205A-105A	HOUSE	:30	\$500.00	11/04-11/04	1	1	1	\$500.00	
	8	SA	700P-800P ET WEEKEND		:30	\$1,000.00	11/03-11/03	1	1	1	\$1,000.00	
	9	W	500A-600A	8 NEWS AT 5A	:30	\$1,000.00	10/31-10/31	1	1	1	\$1,000.00	

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10	TH		500A-60CA	8 NEWS AT 5A	:30	\$1,000.00	11/01-11/01	1	1	1	\$1,000.00	
11	F		500A-60CA	8 NEWS AT 5A	:30	\$1,000.00	11/02-11/02	1	1	1	\$1,000.00	
12	M		500A-60CA	8 NEWS AT 5A	:30	\$1,000.00	11/05-11/05	1	1	1	\$1,000.00	
13	SA		500A-700A	CBS THIS MORNING SATURDAY	:30	\$1,200.00	11/03-11/03	1	1	1	\$1,200.00	
14	W	1237A-137A	LATE LATE SHOW		:30	\$1,200.00	10/31-10/31	1	1	1	\$1,200.00	
15	TH	1237A-137A	LATE LATE SHOW		:30	\$1,200.00	11/01-11/01	1	1	1	\$1,200.00	
16	F	1237A-137A	LATE LATE SHOW		:30	\$1,200.00	11/02-11/02	1	1	1	\$1,200.00	
17	M	1237A-137A	LATE LATE SHOW		:30	\$1,200.00	11/05-11/05	1	1	1	\$1,200.00	
18	W	1135P-1237A	LATE SHOW W/LETTERMAN		:30	\$2,000.00	10/31-10/31	1	1	1	\$2,000.00	
19	TH	1135P-1237A	LATE SHOW W/LETTERMAN		:30	\$2,000.00	11/01-11/01	1	1	1	\$2,000.00	
20	F	1135P-1237A	LATE SHOW W/LETTERMAN		:30	\$2,000.00	11/02-11/02	1	1	1	\$2,000.00	
21	M	1135P-1237A	LATE SHOW W/LETTERMAN		:30	\$2,000.00	11/05-11/05	1	1	1	\$2,000.00	
22	W		300P-400P	ELLEN	:30	\$2,500.00	10/31-10/31	1	1	1	\$2,500.00	
23	TH		300P-400P	ELLEN	:30	\$2,500.00	11/01-11/01	1	1	1	\$2,500.00	

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*24	F		300P-400P ELLEN		:30	\$2,500.00	11/02-11/02	0	0	0	\$0.00	
			Sales Remark:	V3 1X CAN								
			V3 Comment	Changed, Spots/week Changed								
25	M		300P-400P ELLEN		:30	\$2,500.00	11/05-11/05	1	1	1	\$2,500.00	
26	SU		800A-83CA 8 NEWS NOW SUNDAY MORNING- #2		:30	\$2,500.00	11/04-11/04	1	1	1	\$2,500.00	
27	W		400P-500P 8 NEWS NOW AT 4PM & 430PM		:30	\$2,500.00	10/31-10/31	1	1	1	\$2,500.00	
28	TH		400P-500P 8 NEWS NOW AT 4PM & 430PM		:30	\$2,500.00	11/01-11/01	1	1	1	\$2,500.00	
29	F		400P-500P 8 NEWS NOW AT 4PM & 430PM		:30	\$2,500.00	11/02-11/02	1	1	1	\$2,500.00	
30	M		400P-500P 8 NEWS NOW AT 4PM & 430PM		:30	\$2,500.00	11/05-11/05	1	1	1	\$2,500.00	
31	SA	1100P-1135P	8 NEWS NOW AT 11PM		:30	\$2,500.00	11/03-11/03	1	1	1	\$2,500.00	
32	SU	1100P-1135P	8 NEWS NOW AT 11PM		:30	\$2,500.00	11/04-11/04	1	1	1	\$2,500.00	
33	SA		500P-530P 8 NEWS NOW AT 5PM-SAT		:30	\$2,500.00	11/03-11/03	1	1	1	\$2,500.00	
34	SU		500P-530P 8 NEWS NOW AT 5PM-SUN		:30	\$3,000.00	11/04-11/04	1	1	1	\$3,000.00	
35	SU		630P-700P 8 NEWS NOW AT 630PM-SUN		:30	\$3,000.00	11/04-11/04	1	1	1	\$3,000.00	
36	SA		530P-600P THE INSIDER WEEKEND		:30	\$3,000.00	11/03-11/03	1	1	1	\$3,000.00	
37	W		500P-630P 8 NEWS NOW ROTATION		:30	\$3,000.00	10/31-10/31	1	1	1	\$3,000.00	
38	TH		500P-630P 8 NEWS NOW ROTATION		:30	\$3,000.00	11/01-11/01	1	1	1	\$3,000.00	

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39	F		500P-630P	8 NEWS NOW ROTATION	:30	\$3,000.00	11/02-11/02	1	1	1	\$3,000.00	
40	M		500P-630P	8 NEWS NOW ROTATION	:30	\$3,000.00	11/05-11/05	1	1	1	\$3,000.00	
41	W	1230P-100P		THE BOLD AND THE BEAUTIFUL	:30	\$5,000.00	10/31-10/31	1	1	1	\$5,000.00	
42	TH	1230P-100P		THE BOLD AND THE BEAUTIFUL	:30	\$5,000.00	11/01-11/01	1	1	1	\$5,000.00	
43	F	1230P-100P		THE BOLD AND THE BEAUTIFUL	:30	\$5,000.00	11/02-11/02	1	1	1	\$5,000.00	
44	M	1230P-100P		THE BOLD AND THE BEAUTIFUL	:30	\$5,000.00	11/05-11/05	1	1	1	\$5,000.00	
*45	W		200P-300P	THE TALK	:30	\$5,000.00	10/31-10/31	0	0	0	\$0.00	
		Sales Remark:	V3	1X CAN								
			V3	Comment Changed, Spots/week Changed								
46	TH		200P-300P	THE TALK	:30	\$5,000.00	11/01-11/01	1	1	1	\$5,000.00	
47	F		200P-300P	THE TALK	:30	\$5,000.00	11/02-11/02	1	1	1	\$5,000.00	
48	M		200P-300P	THE TALK	:30	\$5,000.00	11/05-11/05	1	1	1	\$5,000.00	
49	W		100P-200P	LET'S MAKE A DEAL	:30	\$5,000.00	10/31-10/31	1	1	1	\$5,000.00	
50	TH		100P-200P	LET'S MAKE A DEAL	:30	\$5,000.00	11/01-11/01	1	1	1	\$5,000.00	
51	F		100P-200P	LET'S MAKE A DEAL	:30	\$5,000.00	11/02-11/02	1	1	1	\$5,000.00	
52	M		100P-200P	LET'S MAKE A DEAL	:30	\$5,000.00	11/05-11/05	1	1	1	\$5,000.00	

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	53	W	630P-700P	INSIDE EDITION	:30	\$5,500.00	10/31-10/31	1	1	1	\$5,500.00	
	54	TH	630P-700P	INSIDE EDITION	:30	\$5,500.00	11/01-11/01	1	1	1	\$5,500.00	
	55	F	630P-700P	INSIDE EDITION	:30	\$5,500.00	11/02-11/02	1	1	1	\$5,500.00	
	56	M	630P-700P	INSIDE EDITION	:30	\$5,500.00	11/05-11/05	1	1	1	\$5,500.00	
	57	SA	900P-1000P	CRIMETIME SATURDAY	:30	\$10,000.00	11/03-11/03	1	1	1	\$10,000.00	
	*58	SA	800P-900P	CRIMETIME SATURDAY	:30	\$10,000.00	11/03-11/03	0	0	0	\$0.00	
		Sales Remark: V3 1X CAN		V3 Comment Changed, Spots/week Changed								
	59	TH	800P-900P	BIG BANG THEORY/BROKE GIRLS	:30	\$30,000.00	11/01-11/01	1	1	1	\$30,000.00	
	*60	W	800P-900P	BIG BROTHER 14	:30	\$30,000.00	10/31-10/31	0	0	0	\$0.00	
		Sales Remark: V3 1X CAN		V3 Comment Changed, Spots/week Changed								
	*61	TH	1000P-1100P	THE MENTALIST	:30	\$30,000.00	11/01-11/01	0	0	0	\$0.00	
		Sales Remark: V3 1X CAN		V3 Comment Changed, Spots/week Changed								
	*62	W	900P-1000P	CRIMINAL MINDS	:30	\$40,000.00	10/31-10/31	0	0	0	\$0.00	
		Sales Remark: V3 1X CAN		V3 Comment Changed, Spots/week Changed								

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	*63	SU	1000P-1100P	THE MENTALIST	:30	\$40,000.00	11/04-11/04	0	0	0	\$0.00	
				Sales Remark: V3 1X CAN								
				V3 Comment Changed, Spots/week Changed								
	64	SU	900P-1000P	THE GOOD WIFE	:30	\$40,000.00	11/04-11/04	1	1	1	\$40,000.00	

---REPORT TOTALS---

Report Totals: 57 / \$227,000.00

---SALES MONTHLY TOTALS---

Nov 12: 57 / \$227,000.00

Sales Totals: 57 / \$227,000.00

Station Totals: 57 / \$227,000.00

Lines not sent/rclcd/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$756,667	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11

Demos RA35+